




REBECCA
casciano

What's In My Clean Beauty Makeup Kit

My latest product picks for
personal & professional use

As a Clean Beauty Makeup Artist
and Sacred Beauty Coach,
the #1 question I get asked is:

What are your favorite brands?

As you can imagine, there's no easy answer to this, because I like different brands for different reasons and seasons. Thankfully, there are so many great clean beauty brands and products to choose from these days.

But since I know you're curious too, here's a roundup of my latest go-to makeup faves and where you can find them!





Foundation

liquid & cream

VAPOUR BEAUTY SOFT FOCUS FOUNDATION

Glowy, sheer to medium coverage in multiple skin tones

SAPPHO ESSENTIAL FOUNDATION

Creamy, sheer to medium coverage in range of tones

W3LL PEOPLE NARCISSIST FOUNDATION STICK

Natural glow, medium coverage, fair to medium deep



Foundation

powder

ALIMA PURE PRESSED POWDER FOUNDATION

Buildable, semi-matte, inclusive shade range

ANTONYM COSMETICS BAKED FOUNDATION

Transparent, luminous and multi-hued

W3LL PEOPLE BIO BASE FOUNDATION

Semi-matte, lightweight, adaptable shades



Concealer

FITGLOW BEAUTY CONCEAL+

Great coverage & application, limited color options

SAPPHO CONCEALER

Creamy, medium coverage, range of tones

RITUEL DE FILLE THE ETHEREAL VEIL

Buildable, glowy coverage in 12 shades



Eyeshadow

ILIA BEAUTY NECESSARY PALETTE

Rich, earth tone essentials

AETHER BEAUTY PALETTES

Multiple shades in a variety of finishes

ALIMA PURE PRESSED EYESHADOW

Beautiful, blendable and pigmented





Eyeliner

ILIA BEAUTY LIQUID LINER

Precision felt-tip, long wearing color

ERE PEREZ JOJOBA EYE PENCIL

Beautiful variety of creams and metallics

JILLIAN DEMPSEY EYELINER

Smooth application with built-in smudger



Mascara

ILIA BEAUTY LIMITLESS LASH MASCARA

Buildable lashes- flake, clump and smudge-free

LILY LOLO MASCARA

Volumizing, lengthening, good for sensitive eyes

SAPPHO MASCARA

Thick, full lashes with a glossy finish



Blush

VAPOUR BEAUTY BLUSH POWDER

Sheer, yet vibrant pinks and peaches

HAN COSMETICS PRESSED BLUSH

Range of shades, matte and shimmer

LILY LOLO PRESSED BLUSH

Pigmented hues for all skin tones



Bronzer

LILY LOLO PRESSED BRONZER

Natural, buildable sun-kissed glow

HAN SKINCARE COSMETICS BRONZER

Lightweight, rice and cocoa powder based

W3LL PEOPLE BIO BRONZER STICK

Creamy, bronzey glow in easy applicator





Highlighter

RITUEL DE FILLE CREME LUMINIZER

Subtle radiance in 3 dynamic shades

W3LL PEOPLE BIO BRIGHTENER STICK

Pearly, yet adaptable and easy-to-blend

RMS BEAUTY LUMINIZER

Nourishing, coconut oil base, best for dry skin

Lipstick

AXIOLOGY LIPSTICK

Creamy and nourishing, unique shades

KOSAS LIPSTICK

Wearable collection of everyday colors

ILIA BEAUTY COLOR BLOCK LIPSTICK

Range of trendy and classic hues





Shops

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Hi, Beautiful! I hope you enjoyed this peek into my clean makeup kit. I've found these products to be gorgeous and effective for both everyday use and for my clients at photoshoots, weddings and more.

This list is by no means comprehensive, but I'm confident you'll discover some gems that you'll love as much as I do. I encourage you to visit the shops to experience all that clean beauty has to offer!

Need some help choosing the right products and shades for *your unique skin type, tone and budget?*

Join me for a one-on-one makeup lesson, available both in-person in the LA area and virtually, no matter where you live!



CLICK HERE TO LEARN MORE

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